

# YOUR SHAPE. YOUR WAY

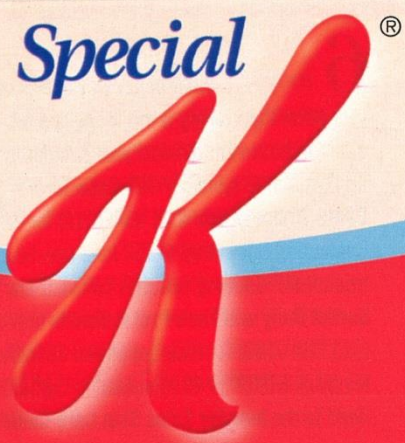
Welcome the New Year with a fabulous new you!

**T**he Festive Season is a time for giving – why not reward yourself this year with a fab new body? With Special K® by your side, you can stride into the New Year in control of your figure and your life.

Special K® offers a delicious range of low fat cereal in Original and Red Berries.

Banish those attacks of the mid-morning munchies! Special K® bars are the perfect tasty treats to enjoy at your desk with three mouth-watering flavours to choose from, Pecan Choc, Vanilla Almond and Red Berries.

With these delectable Special K® options, you can manage your shape, your way.



CELEBRATE YOUR NEW LOOK AND WIN ONE OF 350 PAIRS OF GUESS JEANS! SIMPLY SMS "SPECIAL K", YOUR NAME AND THE NUMBER YOU FIND INSIDE OF A SPECIAL K CEREAL BOX TO 33720.

Text: Sam Taylor. Models: Wanda Reeder at Star, Stacey Amos, Mirriam Ngamani at Ice